







American Society of Farm Managers & Rural Appraisers

IOWA CHAPTER

Increasing Iowa's Soil Health and Land Value Via Cattle Production

Chad Tentinger

03.20.2024

Agenda

- Intro/Organization Overviews
- Beef and Crop Production Model
- Improved Soil Health and Land Values
- Q&A

Principal Developer and Leadership

4th generation cattleman with the goal of improving cattle production/processing, to pass the family business to the 5th generation.

In addition to the 30,000 head of cattle he raises annually, Tentinger is the Founder/Owner of TenCorp, a premium cattle barn developer. TenCorp's progressive designs and systems have evolved a 100+ year business model into one that now provides solutions for animal health, comfort, environmental stewardship and increased producer profitability.



A co-op founded on the premise that together we are better.

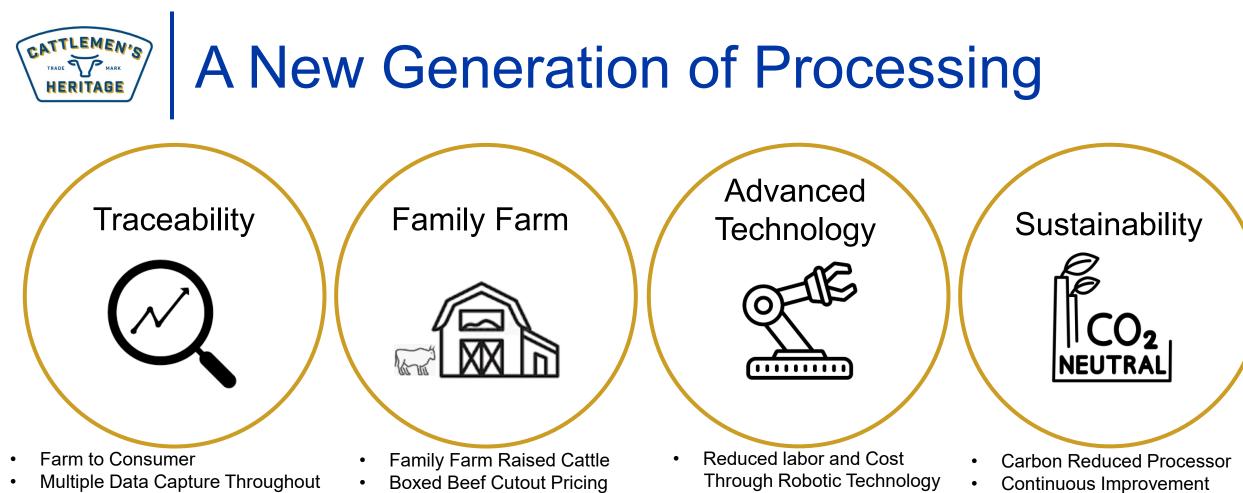
Through this partnership, we can improve and fix an industry on an unsustainable path for the family producer.



Cattlemen's Heritage Beef Company is developing a state-of-the-art beef processing plant located on a 132-acre site in Mills County, IA., approximately 6 miles S.E. from Omaha/Council Bluffs.

The facility will process 525,000 head-ofcattle per year and 2,000 per day. Directly employ 800 people, groundbreaking in 2025. 18-24 month build period.





- the Plant Complete Transparency and Data Feedback Loop from Plant
- 100% Guaranteed U.S. Beef

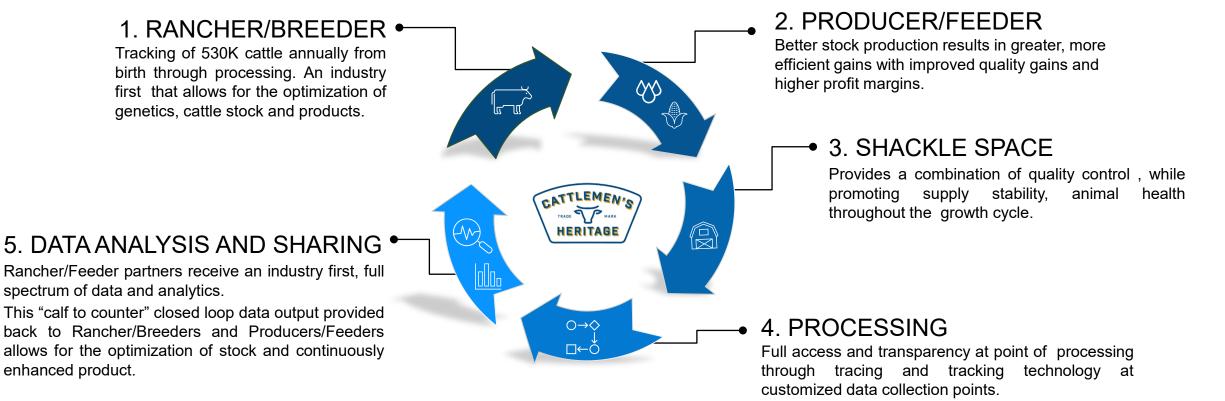
to Farm and Farm to Plant

- Co-Op Shackle Ownership/Cattle **Delivery Obligation Model**
- **Highest Quality Beef**

- Data Collection and Feedback Loops with Farms
- Maximized Cattle Quality • Grades and Meat Quality from Better Flow and Spacing **Throughout Plant**
- Best in Class Animal and • **Employee Environment**

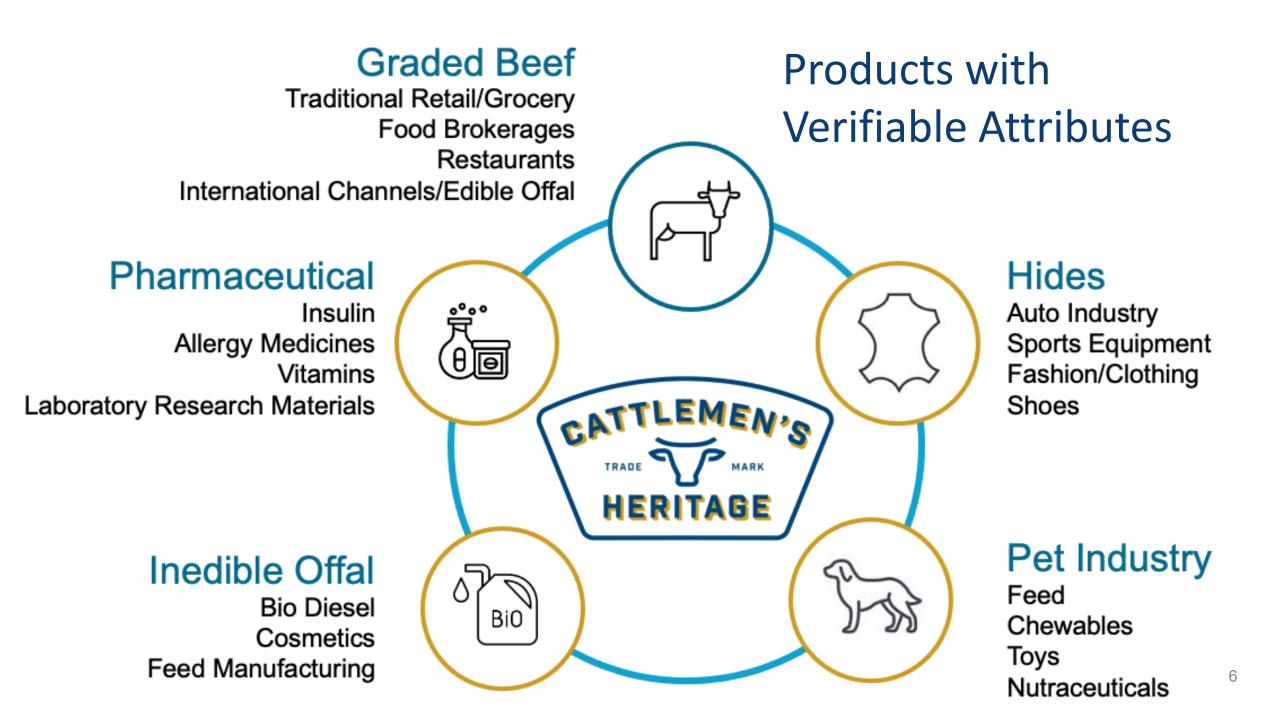
- Through Dual-Feedback Loop
- Transparency and Traceability In-Plant and On-Farm
- Cattle Pricing Model and Meat Sales Margin Participation Positions farmers for the Next Generation

An Integrated System for Continuous Beef Quality Improvement



Providing a full spectrum of traceability and data collection on <u>every animal cut</u>, from source, quality/grade to health/condition.

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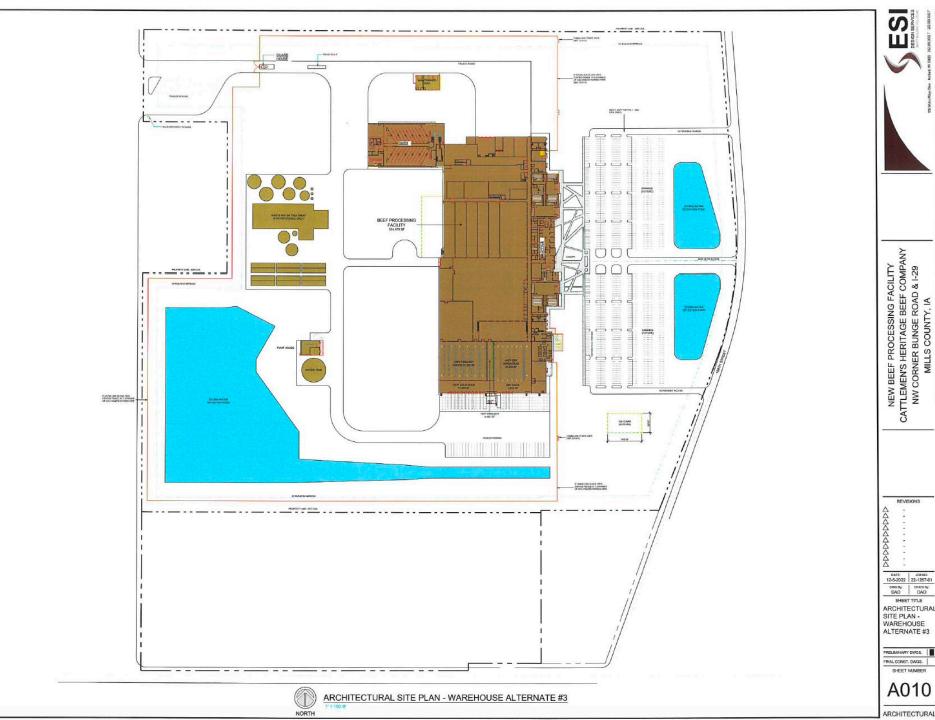


CATTLEMEN'S Cattlemen's Heritage - Iowa HERITAGE New Processing Facility Concept Renderings









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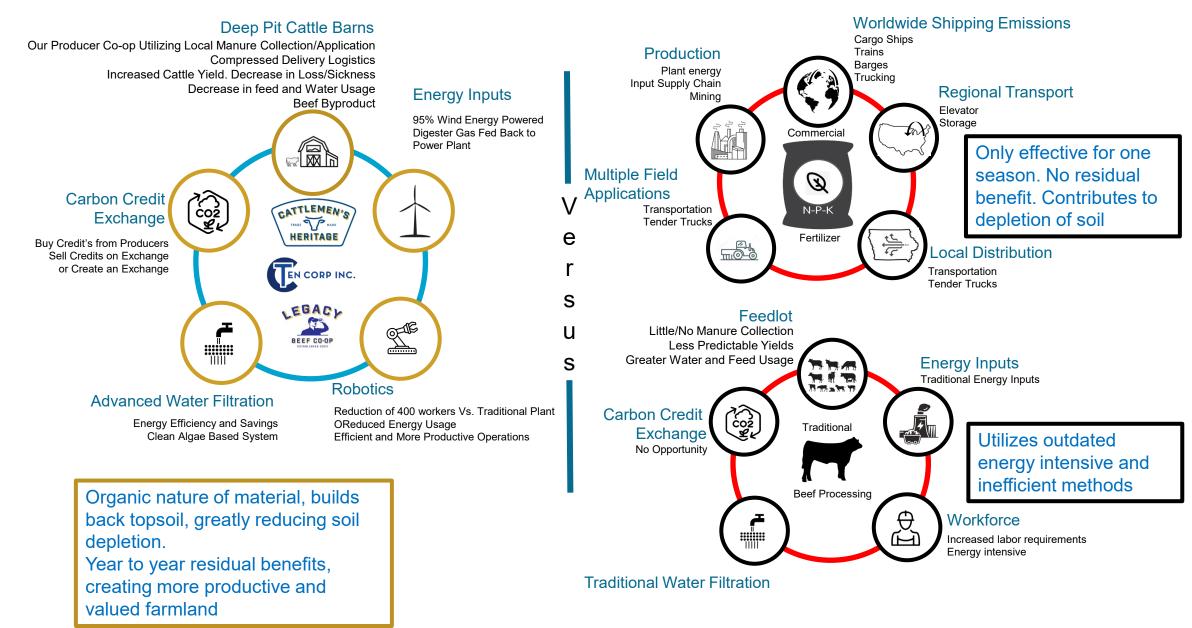
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A New Beef and Crop Production Model



Increasing Land Value By Building Soil Health

Soil Health

Soil Health is the continued capacity of soil to function within natural or managed ecosystem boundaries to do the following:

- Sustain plant and animal productivity
- Maintain or enhance water and air quality
- Promote plant and animal health

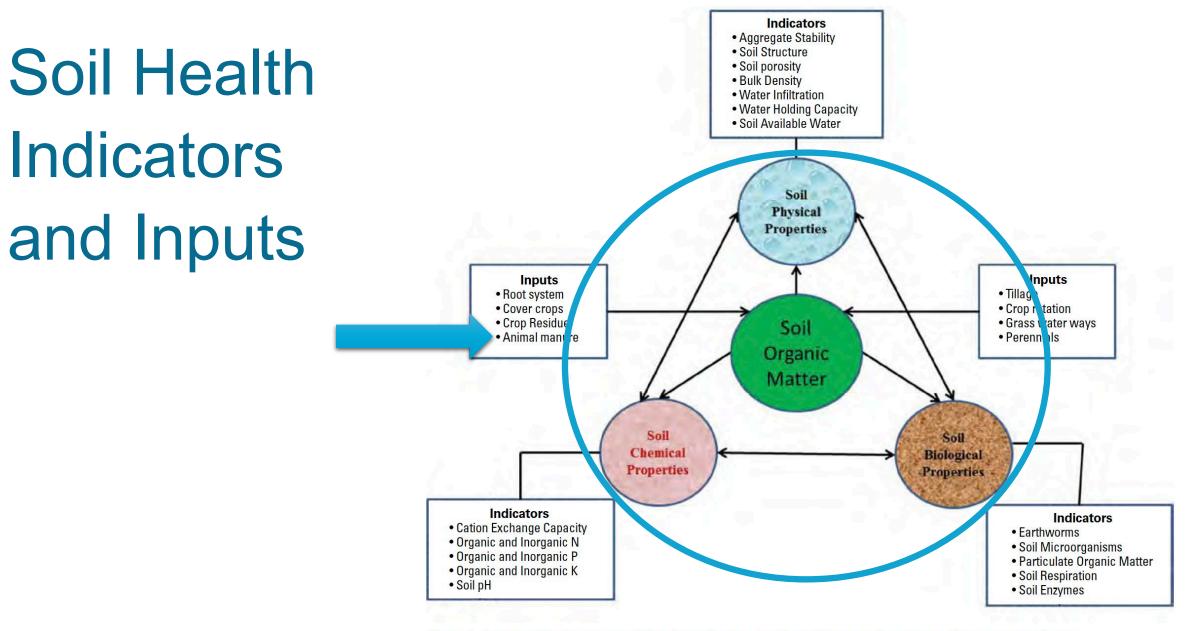


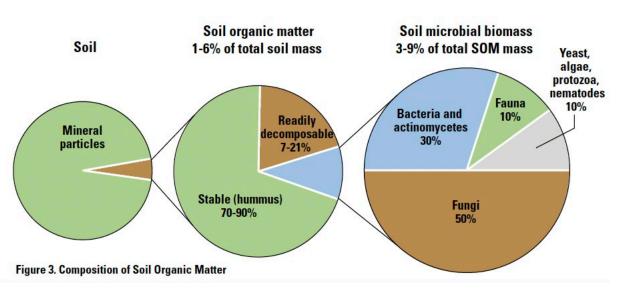
Figure 1. Relationships between soil health indicators as affected by organic matter and management inputs (AI-Kaisi, 2015).

What is the Main Contributor to Soil Health?

Soil Organic Matter (SOM) is only 1 to 6 percent of the total soil mass, YET it is the single most important

contributor to soil health*

- Provides nutrients that are essential for plant and soil organisms' growth.
- Conserves soil nutrients in their organic forms to be released slowly in the soil
- Produces hormones that help plants to grow.
- Provides food for soil microorganisms.
- Binds soil particles together into aggregates that improve soil structure.
- Improves soil water holding capacity for plant use.
- Enhance nutrient absorption capacity.



* Iowa State University-Extension and Outreach Study July 2016

Animal Manure: A Soil Health Solution

- Animal manure contributes to soil health improvement, as a plant nutrient source
- Animal manure is comparable to commercial fertilizer if applied according to a sound nutrient management plan.
- Nitrogen and other nutrients from animal manure are slowly released to plants through mineralization process.
- Animal manure contributes to soil organic matter, improving soil aggregation, water infiltration and soil water-holding capacity, and increases the diversity of soil microorganisms.

* Iowa State University-Extension and Outreach Study July 2016

Manure Impacts are Far Reaching

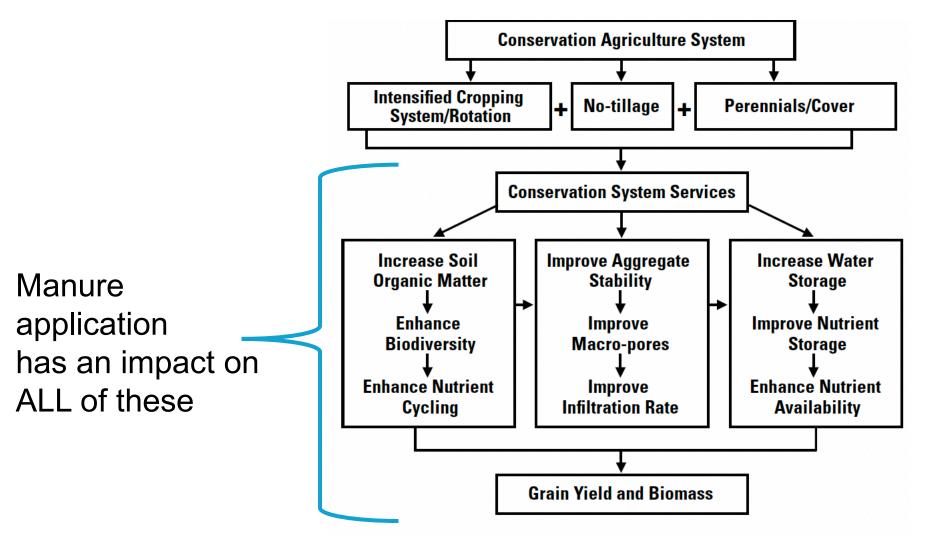
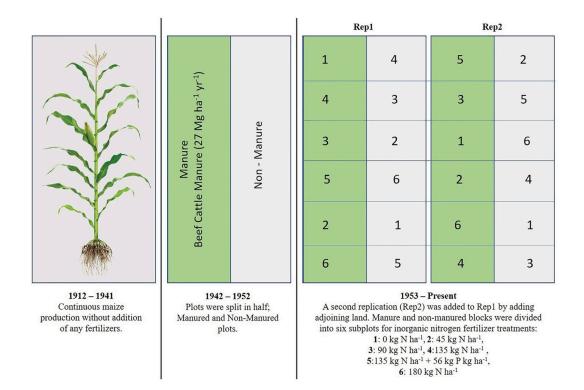


Figure 5. Systems approach for building soil health and productivity (AI-Kaisi, 2015).

Results: Manure Application = Higher Land Value

University of Nebraska-Lincoln: Knorr Holden Plot: the oldest experimental irrigated corn plot in North America, established in 1910. In 1942, the plot was subdivided to include beef cattle manure applications, and in 1953, inorganic nitrogen fertilizer was introduced as a subplot in the experimental design.

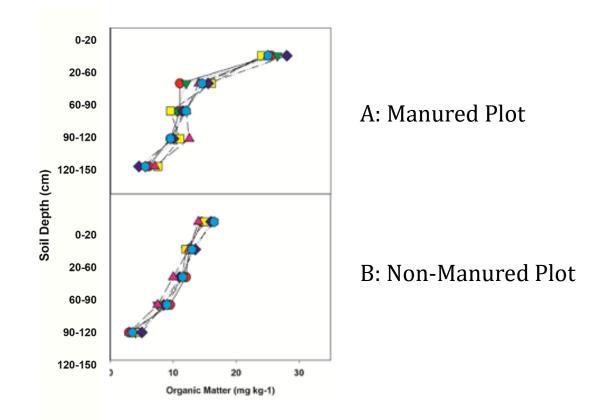


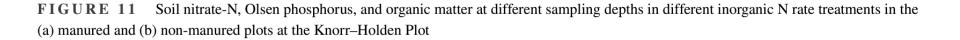
Over a period of 77 years of applying manure to soil:

- Soil organic carbon (SOC) increased by more than 60% (to 1.4%) from non-manure plot (0.8%)
- Soil organic matter (SOM) increased by more than 60% (to 2.7%) compared to the non-manured plot at (1.6%)

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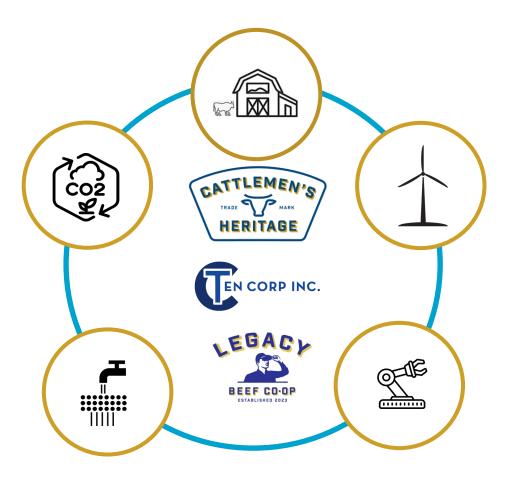
Knorr Holden Plot: SOM-Manured vs. Non-Manured





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A Better Way Forward for Manure Production and Application

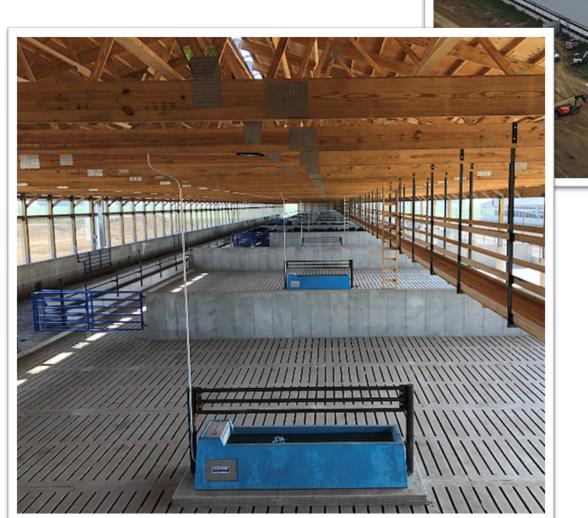


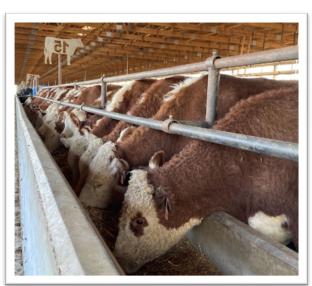
TenCorp Cattle Barn-Operational and Environmental Benefits:

- Less Feed
- Less Water
- Less Pharma
- Less Death Loss
- Less Fuel
- Less Labor
- Less Equipment
- Less Land Footprint

- Improved Cattle Performance
- Improved Cattle Comfort
- Improved Health
- Improved Yields
- Improved Grades
- Improved Hides
- Improved Environmental Impact
- Improved Manure Utilization









A Better Beef Manure Management Model

Benefits of Fully Captured Clean Manure TenCorp, Inc. Designed, Deep Pit, Slat Floor Cattle Barn

Cattle Manure Production = 6.50 Gallons per Head Space-per Day 2,275 Gallons per Head Space-per Year (350 days)

Manure Application Rates = 3,500-4,500 Gallons per Acre (row crop land) 1000 Head Space Barn Example

- 1,000 head spaces@2,275 gallons per year = 2,275,000 total gallons of pit manure per year
 - 3,500 Gallons per Acre Example
 - 650 acres corn@ 200-to-275-bushel yield
 - Equals130,000 to 178,750 bushels of corn
 - 130 to 178 Bushels per Head Space
 - 4,000 Gallons per Acre Example
 - 570 acres corn@ 200-to-275-bushel yield
 - Equals 114,000 to 156,750 bushels of corn
 - 114 to 156 Bushels per Head Space
 - 4,500 Gallons per Acre Example
 - 505 acres corn@ 200-to-275-bushel yield
 - Equals 101,000 to 138,875 bushels of corn
 - 101 to 138 Bushels per Head Space

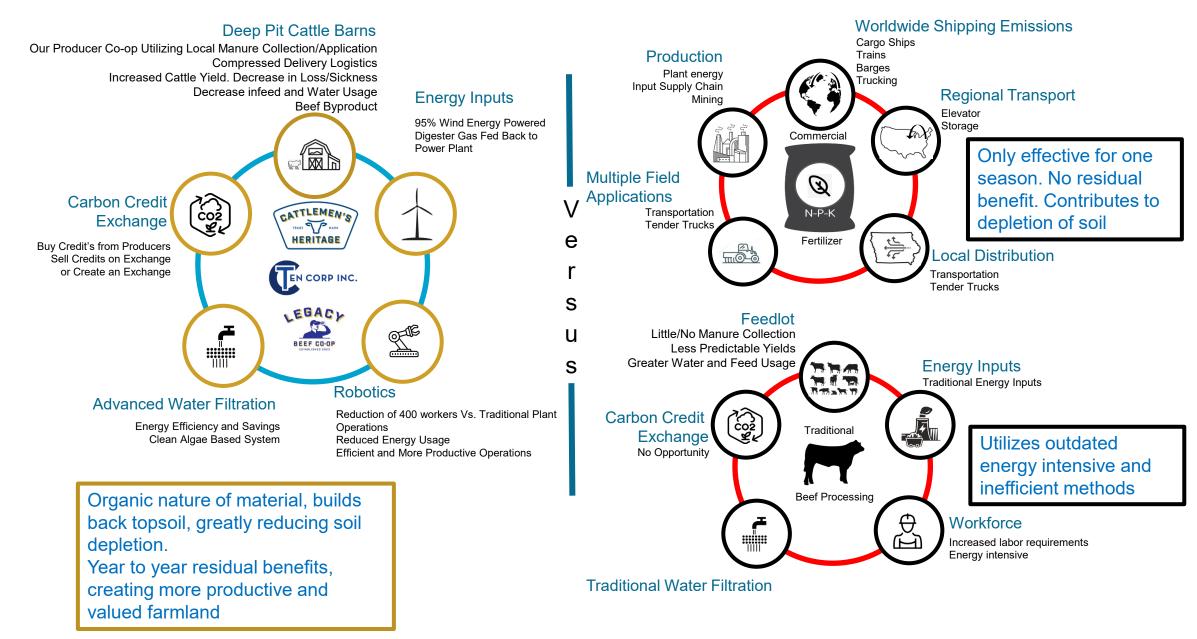
RESULT: No Additional Commercial Fertilizer or Micro-Nutrients **Required.**

In general, 2-head spaces produce more than adequate fertilizer through the manure to fertilize 1-acre of row crop farmland. The 1-acre produces more than enough feedstuffs to feed the 2-head spaces annually.

Current/Iowa Example

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A New Beef and Crop Production Model





There is a better way. Farms with higher production capacity as a result of good soil health (high Soil Organic Matter) are in stronger demand and command a higher marketplace value.

- 1. Beef manure can be a safe and more effective primary fertilizer solution.
- 2. Soil productivity and land values benefit from manure usage.
- 3. All of this can be done in a more efficient, profitable manner with a positive environmental impact.

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Thank you!

Questions/Follow-up: Email: Chad@CattlemensHeritage.com Phone: 712.229.5303